

JIL SANDER

MARCO VIGANÒ APPOINTED CEO OF JIL SANDER

Milan, 15 September 2026 – JIL SANDER, part of the OTB Group, announces the appointment of Marco Viganò as the brand's new CEO. Viganò will assume the role on September 15 and will report directly to OTB Group CEO Ubaldo Minelli, who has led JIL SANDER on an interim basis during the transition period.

"Jil Sander is a brand with a strong creative heritage and a distinctive identity that make it unique in the global luxury landscape. Marco's experience and knowledge of international markets will contribute to the brand's growth journey, supporting its development and further strengthening its positioning" said **Ubaldo Minelli**, CEO of OTB Group.

Marco Viganò brings extensive international experience in the luxury industry. Prior to joining JIL SANDER, he served as Global Chief Client Officer and President EMEA at Moncler, where he led client development and customer experience strategies, strengthening the relationship between the brand and its international clientele. Throughout his career, he has held positions of increasing responsibility at some of the most prestigious companies in the international luxury industry, taking on commercial and operational leadership roles, including Chief Commercial Officer at Audemars Piguet and Chief Operating Officer at Saint Laurent, as well as positions at Louis Vuitton, Gucci and L'Oréal. His career has spanned Europe, Asia, the Middle East and Russia, alongside experience gained at McKinsey & Company.

Viganò holds a degree in Economics and Business from Università Cattolica in Milan.

JIL SANDER

JIL SANDER is the epitome of modernity and sophistication. Its unconditional dedication to design combines elegance and purity with innovative materials and exceptional quality. The refinement of cuts, the play on contrasts, and the perfection of details give form to an approach to fashion defined by deliberation, rigour, and artistry.

Under the Creative Direction of Simone Bellotti since March 2025, the Milan-based brand presents collections for women and men including ready-to-wear, shoes, handbags and accessories. The brand was established in 1968 by Mrs. Jil Sander and it was acquired by the OTB Group in 2021. JIL SANDER is present worldwide through its network of around 80 stores and jilsander.com, as well as available in selected multi-brand retailers.

OTB GROUP

OTB is the international fashion group that owns the iconic brands Diesel, Jil Sander, Maison Margiela, Marni and Viktor&Rolf. The Group also controls the companies Staff International and Brave Kid and holds a stake in the American brand Amiri. An acronym for "Only The Brave", OTB believes in pushing the boundaries of fashion and style, supporting the creativity of international talent and expressing the full innovative spirit and uncompromising courage of its founder and chairman, Renzo Rosso. With over 7,000 employees worldwide, the Group is built on a digital-first approach that places the consumer at its centre, a concrete and long-term commitment to creating a sustainable, technology-driven business, and a strong focus on social responsibility through the OTB Foundation.

For more information:

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